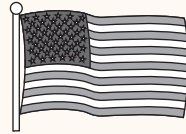
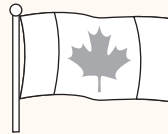


Qualitative

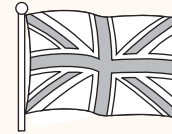
Nominal
or categorical
level of
measurement:
Nationality



American



Canadian



British

Quantitative

Ordinal level
of measurement:
Level of conflict



Low

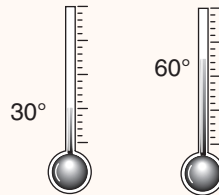


Medium



High

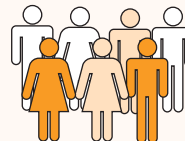
Interval level
of measurement:
Temperature
in degrees
Fahrenheit



Ratio level
of measurement:
Group size



5



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